


10 Things

I'd Do If I Were President

- 1. Help property owners go green.** “Between heating costs, electrical expenses and trash removal, apartment community owners can save thousands and contribute to a major reduction in landfill use and energy consumption by being more eco-friendly.”
- 2. Be real.** “We need our president to be honest with us, to listen and relate and to truly understand what life is like for the average American.”
- 3. Clean house.** “Too often, tax dollars are wasted on inefficient, ineffective and unnecessary programs when they could be spent on education, healthcare and promoting green initiatives.”
- 4. Repower the country.** “Not investing in solar and wind power earlier has been a huge ‘duh’ moment in our country’s history.”
- 5. Grow in the city.** “Apartment owners had the right idea and urban gardens now are popping up in vacant lots everywhere, bringing with them fresh food and beautiful landscaping.”
- 6. Focus on family.** “A strong family unit is a key factor in our children’s success and, ultimately, in our futures.”
- 7. Eliminate city inspection costs.** “Many property owners are forced to pay thousands every few years for their cities to perform rental unit inspections. Cities should bear the cost of enforcing their codes and ordinances.”
- 8. Regulate television.** “When I was a teen, prime time was ‘The Cosby Show’ and ‘Who’s the Boss.’ Today, it’s crime dramas and loads of reality shows. First Amendment aside, this shift has had an impact on our children, and it needs to be addressed.”
- 9. Mandate hybrids.** “Raising fuel efficiency standards and requiring hybrid technology are the best ways to force a reduction in oil consumption—70 percent of which is consumed by transportation needs.”
- 10. Lead by example.** “This is the most important thing I’ve learned as a property manager. Successfully leading a team starts with looking in the mirror.” 

If you would like to be considered for a future *End Points* column, please contact Kerry Sullivan at 703/797-0678 or kerry@naahq.org.



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